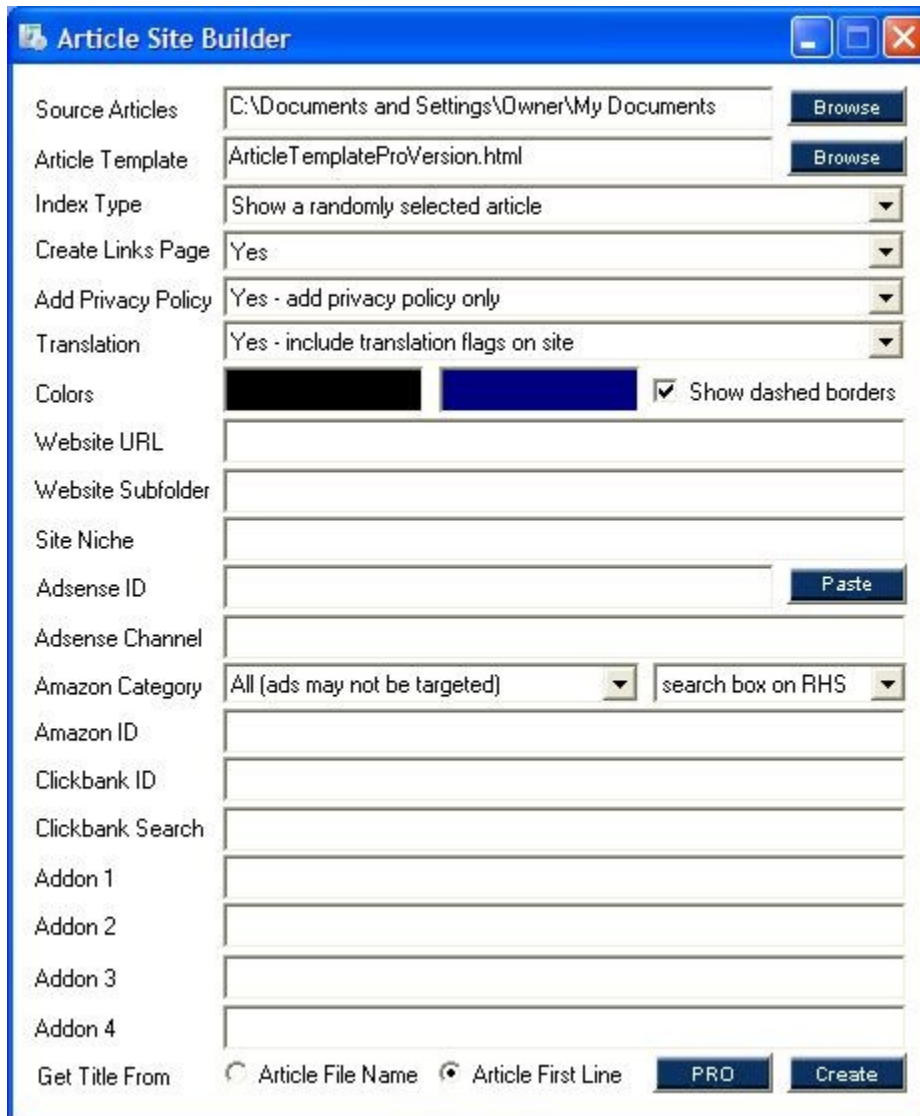


Instructions for how to use Content Builder Pro's 'Article Site Builder' software:



The screenshot shows the 'Article Site Builder' software interface. It features a blue title bar with the text 'Article Site Builder' and standard window control buttons (minimize, maximize, close). The main area is a form with various input fields and buttons. The fields include: 'Source Articles' (text box with 'C:\Documents and Settings\Owner\My Documents' and a 'Browse' button), 'Article Template' (text box with 'ArticleTemplateProVersion.html' and a 'Browse' button), 'Index Type' (dropdown menu with 'Show a randomly selected article'), 'Create Links Page' (dropdown menu with 'Yes'), 'Add Privacy Policy' (dropdown menu with 'Yes - add privacy policy only'), 'Translation' (dropdown menu with 'Yes - include translation flags on site'), 'Colors' (two color swatches, one black and one blue, and a checked checkbox for 'Show dashed borders'), 'Website URL', 'Website Subfolder', 'Site Niche', 'AdSense ID' (text box with a 'Paste' button), 'AdSense Channel', 'Amazon Category' (dropdown menu with 'All (ads may not be targeted)' and a 'search box on RHS' dropdown), 'Amazon ID', 'Clickbank ID', 'Clickbank Search', 'Addon 1', 'Addon 2', 'Addon 3', and 'Addon 4'. At the bottom, there is a 'Get Title From' section with radio buttons for 'Article File Name' and 'Article First Line' (which is selected), and two buttons labeled 'PRO' and 'Create'.

Your content site will consist of a set of article pages (one for each of your articles), a site map page (see below for an explanation of how this is used) and optionally a links page (for exchanging links with other sites).

All the pages are generated from templates which we will provide you. You can use the supplied templates as-is or create your own templates by modifying them however you wish using an HTML editor. If you don't have an HTML editor then we will provide you a free download link.

Plus we will also provide you with **12,000 quality private label articles and 200 niche header graphics** to get you started. See *module 9 at ContentBuilderPro.com* for more details.

Setting Up Your Articles And Header Graphic:

All your articles should be in a single folder on your PC. The software will generate a web page for

every text or HTML file in the folder.

You will also (optionally) need a header graphic for each set of articles. The software will automatically copy the header graphic to the output folder, ready to be uploaded along with all your web pages.

If you are using the standard templates, the template dimensions will be automatically adjusted to match the size of the header graphic you are using.

Using The Site Builder:

To use the site builder software, enter your details into the form as follows:

Source Articles

Click the Browse button and select any one of your article text files. All text files in the same folder will be processed automatically.

Article Template

Click the Browse button and select your article template.

Index Type

Your content sites will include a "site map page". This is a single page containing a list of all your articles, with links to each one. This page helps to make your site easy to navigate.

You can select to have the site map page as the home page of your site, or you can set the *Index Type* to "*Show a randomly selected article*", which is considered by some search engine experts to be the best option for Search Engine Optimization. This solution makes it look like your site is updated every day, which is something the search engines may look favorably on.

Create Links Page

The site optionally includes a links page, to allow you to exchange links with other sites. Select *Yes* to create the links page or *No* if you don't want this feature. If you are using the standard templates, the links page is only linked to from your site map page (and not from any other pages). This minimizes the page rank loss from your site. Once the links page has been created, you can edit the page using a standard HTML editor whenever you want, to insert appropriate links to other sites.

Add Privacy Policy

Google now require a privacy policy to be on all sites showing AdSense. You may also want to add "terms of use" to your site too (entirely optional). If you select the option *Yes - add privacy policy only*, each page will have a link to "privacy policy" at the bottom. If you select the option *Yes - add terms of use as well*, each page will have a link to "privacy policy and terms of use" at the bottom so you can add your own terms of use page.

You can edit the policy page using any HTML editor or use your own instead.

Translation

The standard templates include a set of country flags at the top right hand corner, allowing visitors to translate your article web pages into different languages with just a single click. This feature uses the Google Translate system to do the translation and is entirely optional.

Colors

Select the primary and secondary text colors for your site by clicking on the two color boxes and then using the standard color selector to pick appropriate colors. The primary color is used for various headings and advert text on the pages. The secondary color is primarily used for links on the pages. The best way to see how the colors are used is to generate the site with different color options and view the results.

Show Dashed Borders

The standard templates include borders consisting of dashes separating the header graphic from the rest of the page and separating the main article section from the navigation strip on the right hand side. If you prefer not to show these borders, uncheck this checkbox and the borders will be hidden.

Website URL

Enter the URL for your website. For example: *www.mysite.com*

Website Subfolder

If the site will be uploaded to a subfolder on your website, enter the name of the subfolder. For example, if the site will be in *www.mysite.com/koi-fish*, you should enter the subfolder as *koi-fish*. If you are not using a subfolder, leave the box blank.

Site Niche

Enter the niche for your site into the box. For example if you are building a site from a set of Koi Fish articles, the site niche would be "Koi Fish". This will be used as the search term to find suitable videos for the video wall on your site. If you are using the standard templates, it is also used at the top of the site map and links pages.

Adsense ID

Enter your Google Adsense Publisher ID (free to sign up)

Adsense channel

Most people don't use this feature and just leave the box blank. If you want to use channels, please read the section inside the software: *Setting Up Your Adsense Channels*.

Amazon Category

If you select a suitable category such as "Books", "Computers", etc. your pages will show Amazon

category ads. The ads will match the topic of your site much more closely.

There is also a second drop-down, which determines the contents of the Right Hand Side (RHS) Amazon ads. By default, a second Amazon ad block is shown on the right hand side of the page. You can choose to show nothing or an Amazon search box instead.

Amazon ID

Enter your Amazon Associate ID (free to sign up)

Clickbank ID

Enter your Clickbank Affiliate ID. (free to sign up)

CB Search Text

By default, this uses the text you entered into the *Site Niche* box as the text to search for when creating your Clickbank Hop Ads or using the optional 'CB search button' feature. If you would prefer to use different search text, enter it into the *CB Search Text* box.

Addon 1 to 4

These boxes are usually left blank. These are intended for use with available "addons", which are compatible software tools that can be used to enhance your sites. When an addon is used, the text "addon 1", "addon 2", "addon 3" and "addon 4" will change to appropriate text for that particular addon you're using. Note more information in regard to addon tools is available inside the CBP download center.

Get Title From

For best results you should select to use the *Article First Line* as the title of each article. However you can also select to get the title from the *Article File Name* if you wish, depending on your articles.

PRO Button

This button allows you the option to add "random snippets" and "injected links" to your sites. See *modules 5 & 6 at the main page at ContentBuilderPro.com for more details about these features*

Create Button

When you have filled in the boxes, click the *Create* button then select where to save the new generated web page files on your PC. The software will then generate all the files for you automatically.

You should then upload all the files to your web host using your usual FTP software. If you don't have a "website uploader" you will be provided with a *built in* solution. See *module 8 at the main page at ContentBuilderPro.com for more details*

The software will store all the settings you used for the Site Builder Tool, making it easy to update and re-build that website again in the future without you needing to enter all the settings for that site again.